



Hey counselors!

As we begin our preparations for the fall 2022 college fair season, I wanted to provide you with some early information that will help prepare everyone.

We are partnering with GoToCollegeFairs to provide barcode scanning at our fairs. This will save time and effort at the fair by having your students register ahead of time. Instead of wasting time filling out prospect cards at each table, students bring a barcode to the fair to be scanned by college reps. This way, students spend more time asking questions and engaging with reps.



Students can register themselves at <https://gotocollegefairs.swoogo.com/Registration> or by scanning the attached QR code. Counselors can also bulk register all their students at once using [GoToCollegeFairs express student registration](#) through the Counselor Dashboard.

Are you taking advantage of GoToCollegeFairs' **FREE Counselor Dashboard**? It provides counselors with insightful data about your students to help them find the right higher-ed fit.

Check out [this short overview](#) to learn more about the reports and features available, including [Express Registration](#), or watch a short video walking you through the dashboard's benefits: [Meet Jane, Why and How To Register Students for College Fairs](#)

Have your CEEB code handy and [sign up](#) for your Counselor account today.

If you have any questions regarding GoToCollegeFairs, please contact info@gotocollegefairs.com.

Best,
Your partners at (Insert Org) & GoToCollegeFairs

Counselor Perks with GoToCollegeFairs

Three great reasons to use the FREE counselor account at
gotocollegefairs.com/counselor

1. Reporting – Realtime data on student activity

Student Registrations and Student/College Interest

- See student registrations and student college interest at your high school

Student Registrations At Your High School

CEES	Registrations By Event Name	Start Date	Location	Total Reg	Attendees	EventId	Print Student Barcodes
281905	EducationQuest Virtual Fair Spring 2021	03/02/2021	Online	56	53	16093	Print Student Barcodes
281905	EducationQuest Virtual College Fair	09/27/2020	Online	4	0	15912	Print Student Barcodes
281905	Norfolk Area EPP	09/16/2019	Northeast Communit...	56	52	14824	Print Student Barcodes
281905	Norfolk Area College Fair	09/17/2018	Norfolk Area EPP - No...	45	39	13337	Print Student Barcodes
281905	Norfolk Area College Fair	09/17/2018	Norfolk Area EPP - No...	45	38	13337	Print Student Barcodes

- Click a fair name to see the **Student Interest Report** - who attended and which colleges they visited or colleges matched* to those students (*virtual fairs only)

Student Interest Report

Event Name	First Name	Last Name	Email	Reset Password	Attended	Colleges Scanned	Colleges Matched
EducationQuest Virtual Fair Spring 2021				Reset Password	Yes	Chadron State College, University of Iowa, University of Wyoming	Colorado Christian University, University of
EducationQuest Virtual Fair Spring 2021				Reset Password	Yes	Lake Area Technical College, Northeast Community College	
EducationQuest Virtual Fair Spring 2021				Reset Password	Yes	Bryan College of Health Sciences, Concordia University, Nebraska, University of Nebraska, Medical Center College of Nursing, University of Nebraska Omaha	Midland University, Peru State College

College Interest Report

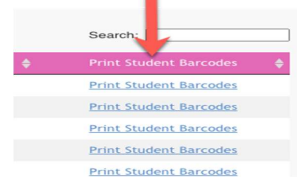
- The 3-year trend of colleges that scanned your students (helpful when inviting colleges to visit)

3 Year Trend: College Interest Report

CEES	College Name	Students Scanned
281905	Augustana University	1
281905	Bellevue University	3
281905	Black Hills State University	20

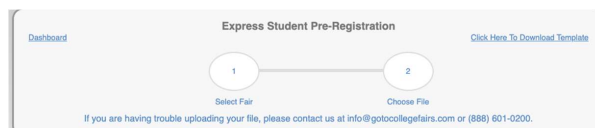
2. Bulk Print Student Barcodes (for in-person fairs only)

- Option to print all student passes by in-person fair, or
- Filter and print by grade



3. Express Student Registration (for in-person fairs only)

- Simply upload an Excel spreadsheet
- Students receive an email with a link to complete their profile





GET SCANNED HERE!



Register now from your mobile device!

gotocollegefairs.swoogo.com/Registration

